



Oesophageal
Cancer Fund

WE'RE BRINGING
THE GOOD FIGHT
TO A BAD CANCER



CORPORATE PARTNERSHIPS & SUPPORT



Oesophageal Cancer: Key Facts

The Oesophagus is the muscular tube that connects your mouth to your stomach

Oesophageal Cancer is the sixth most common cause of cancer deaths worldwide

Early detection of Oesophageal Cancer can improve treatment options & increase survival rates

Ireland has one of the highest rates of Oesophageal Cancer in Europe : approximately 500 patients are diagnosed each year

Persistent heartburn, acid reflux, indigestion, difficulty swallowing and unexplained weight loss are common symptoms of this cancer

Symptoms can be easily overlooked and mistaken for innocent digestive complaints

Approximately 70% of patients with symptoms wait more than 3 months before going to see their G.P.

Seeking medical advice later means that many are diagnosed at an advanced stage

About the Oesophageal Cancer Fund



The Oesophageal Cancer Fund is the national charity for Oesophageal Cancer in Ireland. Bringing The Good Fight To A Bad Cancer.

We are passionately committed to supporting everyone affected by Oesophageal Cancer, ensuring that they get the earliest and best care and treatment possible so they can live long, full lives knowing that we are by their side

Our vision & mission

It is our vision that anyone affected by Oesophageal Cancer is diagnosed & supported as early as possible and can access the best quality, innovative, successful treatments.

We work in partnership with patients, families, clinicians, researchers and advocacy groups to bring the good fight to this bad cancer by:

- Raising awareness of Oesophageal Cancer
- Preventing & reducing the incidence of Oesophageal Cancer
- Advancing knowledge through research to support early diagnosis and innovative treatments
- Ensuring wraparound, holistic supports are available for patients & families
- Truly reflecting the patient experience of Oesophageal Cancer and related conditions in Ireland



Corporate Partnerships

With the Oesophageal Cancer Fund

As part of our strategic plan, we have committed to partnership working and as part of this, working more closely with the private and commercial sectors. We are keen to move forwards, embracing strategic partnerships with progressive corporates that share our values.

As an independent national charity, the Oesophageal Cancer Fund seeks to work together with organisations across Ireland, big and small, to develop high-impact, mutually beneficial, purposeful charity partnerships.

We will work with your company to develop a bespoke partnership that aligns with your corporate social responsibility goals, engages your employees and client base while enabling our continued strategic work; bringing the good fight to a bad cancer.

How we can work together to bring the good fight to this bad cancer

Ways to get involved:

Charity of the Year

Choose OCF as a Charity Of The Year and we will collaborate with you to deliver a unique and impactful programme of fundraising activities, volunteering opportunities and employee engagement initiatives tailored to meet your company's needs.

Corporate Volunteering

Employee volunteering is an excellent way to promote team building and encourage staff engagement with local causes. We offer hands-on volunteering opportunities for teams to join us at events or to support fulfillment work in our warehouse. We also offer opportunities for staff to volunteer by sharing their technical abilities and skills or to provide training & practical support to our teams to help enable the ongoing work and development of our small, independent charity.

Campaign & Event Sponsorship

OCF sponsorship opportunities include a variety of fundraising and awareness initiatives and events across the year, including our flagship National Awareness Campaign, Lollipop Day. By supporting such activities you can demonstrate your commitment to tackling an issue that is affecting lives across the country each and every day and make a real impact in communities nationwide.



Ways to get involved:

Employee Fundraising

Whether it's a bake sale, table quiz or your teams taking part in one of our physical challenge events - workplace fundraising is another great way to boost morale and engage employees, whether you work in the office or remotely.

Cause Related Marketing

From joint campaigns to point of sale purchases, cause related marketing is an innovative way to connect your brand, product or service to an important cause and deliver commercial benefits to your organisation while helping to raise awareness and vital funds for the Oesophageal Cancer Fund.

Payroll Giving & Gift Matching

Payroll Giving is an effective and efficient way for employees to make regular donations to a charity directly from their salary.

Gift Matching gives employees the chance to boost their payroll giving, personal donations or fundraising, with the organisation matching the funds donated or raised. Many companies offer a formal gift matching scheme as part of their own CSR programme and smaller organisations are often happy to match donations if approached to do so. The level of matching depends on the company's policy, as does the upper limit of amount raised.

Corporate Giving & Grants

A direct company donation or a corporate grant for a specific project are simple yet highly impactful ways to demonstrate your support. Corporate contributions are a vital source of income for the OCF, as we continue to develop our work advancing the early diagnosis and prevention of Oesophageal Cancer.

All corporate donations are eligible for tax relief at the corporate rate, reducing the cost of your donation.

Gifts in Kind

As a small, independent charity, we aim to keep our costs low and services of a high quality. Providing your services pro-bono or donating goods, services or facilities to the Oesophageal Cancer Fund can hugely help lower our costs, allowing us to direct more funds towards advancing the early diagnosis and prevention of Oesophageal Cancer.

Corporate Partnership Testimonials



"We have been working with the OCF for over 20 years and we are continually in awe of the passion of the team and volunteers who work so tirelessly. It is heart-warming to feel the sense of excitement every January when I tell staff that we are working with the OCF again and the pride that they have to be associated with such a worthy cause."

GARRETT THORNTON - MANAGING DIRECTOR, JMC



"Zenith and Core have enjoyed working closely with the team in OCF. Their commitment and passion is contagious. For our people, it's very rewarding to be hands on in our involvement and to get out volunteering for Lollipop Day. It's a partnership we value hugely."

DEPUTY MD, ZENITH

"We are so thrilled to be involved with the OCF through campaigns, employee fundraising and our corporate grant and we are delighted that we can get donations matched. I know how important these funds are for the OCF and know it will always be put to great use."

BOB O'LEARY - SENIOR DIRECTOR, SALESFORCE



Contact us

**ASHLING CRONIN
NATIONAL
FUNDRAISING
MANAGER**

ashling@ocf.ie

086 454 2713

**SERENA SCOTT
FUNDRAISING &
COMMUNICATIONS
ASSISTANT**

serena@ocf.ie

086 069 7328



info@ocf.ie

www.ocf.ie